

BLENDED LEARNING BEST PRACTICES

“Data analyst manager (Data scientist)” training path	
10/2019 – 12/2020	Euroform RFS in collaboration with Valuetech srl and the University of Naples, Federico II.
Element	Guiding questions
Type of document	Information sheet
Publisher	Euroform RFS
Target audience	Unemployed participants
Field	Unemployment (outside Labour market)
Objective	Funded training path (training course with final professional qualification, guidance service and job placement support) for unemployed participants
Location /geographical coverage	Region Calabria, Italy
Introduction	The project was funded under the Calabria Region “Action and Cohesion Program” (PAC) 2014-2020 with the contribution of resources from the Italian State and the Calabria Region, as part of the public notice "Active policy measures for the development of digital skills". The project was implemented by Euroform RFS in collaboration with Valuetech srl and the University of Naples, Federico II.
Stakeholders and Partners	The training course addressed 20 young unemployed participants (pursuant to article 19 of Legislative Decree no. 150/2015) residing in the Calabria Region who have obtained the attribution of one of the four disadvantage classes at Employment centers, in possession of a secondary education qualification (level IV EQF) or at least 5 years of experience in the reference field, who wish to acquire a professional qualification in Data Analyst Manager (level V EQF). The course was aimed at participants who showed a strong interest in the program and in obtaining the qualification and who had a good knowledge of the basic concepts of the main IT tools related to the topic. In order to access the program, a selection process was held.

Financing Body	Calabria Region “Action and Cohesion Program” (PAC) 2014-2020
Context	The problem of unemployment in Italy became more and more critical in the first years of the financial crisis (2008). Although the labor market crisis seriously affected the entire Italian working population, it particularly impacted the youngest part of the labor force. Between 2008 and 2014, the share of unemployed individuals aged between 15 and 24 years increased by more than 15 percent. Despite a steady decline observed after 2014, youth unemployment still stood at over 31 percent in July 2020.
The main objectives	The training course was designed to facilitate the job placement of unemployed young people, by going to deepen and study innovative digital competences and skills, highly requested by contemporary companies.
The description of the practice	Funded training path (training course with final professional qualification, guidance service and job placement support). Total duration 400 hours, divided as follows: 50 hours of lectures in basic skills, 165 hours of lectures in technical and professional skills, 25 hours of workshops and 160 hours of internship. Due to the Covid-19 emergency, the course was conducted in blended learning mode, guaranteeing access to the lessons of each user through the Euroform RFS online didactic platform. Face-to-face lessons alternated with on-line synchronous lessons. Additional teaching material has been upload to the platform to be easily consulted. Thanks to this course, participants were able to expand their knowledge on the concepts related to the identification, collection, preparation, validation, analysis and interpretation of data relating to various activities of the organization and the main IT tools.
Outcomes of the practice	The activity is still in progress, the feed-back evaluation phase will begin shortly
Success Factors	motivation, participation, involvement
Constraints	Many lessons are carried out online, in synchronous mode. Learners need to have a strong internet connection and a powerful device to support the activities.
Lessons learned	It is never too late to learn. The covid-19 emergency further undermined the implementation of the course which was instead successfully completed. It is important to be able to respond with resilience to the challenges encountered.
Sustainability	The course aims to reintegrate young and unemployed people into the labor market. The agility in being able to follow the lessons even from a distance makes the course easy to attend

Development of the practice	The intention is to continue the project with new training path editions
Related resources that have been developed	Didactic material uploaded on the Euroform RFS e-learning platform
Language(s)	Italian
Contact details	
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