

BLENDED LEARNING BEST PRACTICES

Template

Use of ZOOM as educational platform	
11/2020	Author: Mr. Ole Kristian Nalum Educational Manager for Migrants Fønix AS Norway
Element	Guiding questions
Type of document	Information sheet
Publisher	Fønix AS
Target audience	<p>Low skilled employees in the Norwegian SkillsPlus program.</p> <p>The SkillsPlus program is the major Norwegian program designed to improve basic skills in the adult population in the areas of literacy, numeracy, oral communication, and ICT</p> <p>SkillsPlus assumes a collaboration between companies and training providers in Norway. The target group is employees in companies that are at risk of falling out of the labor market.</p> <p>The program offers a combination of different skill areas that are tailored to the companies' needs. Specific competence - or linked to formal competence in the form of a trade certificate (VET).</p> <p>The program is basically based on traditional classroom teaching - but in recent years has to some extent opened for elements of digital education</p>
Field	Basic skills training and vocational training in companies. Language training for migrant and employees with non-Norwegian language.
Objective	<p>When the Covid-19 pandemic broke out Fønix had more than 1.400 employees in different training programs in companies – representing more than 15.000 hours of training. Most of it was traditional face-to-face training, but also some blended learning.</p> <p>After March 2020, we could transfer traditional classroom courses in the SkillsPlus program to digital education.</p>

Location /geographical coverage	<p>ZOOM as educational platform has been used as educational platform in all kind of courses and training in Fønix since early 2021.</p>
Introduction	<p>In our best practice with ZOOM we have developed some new practice regarding the use.</p> <p>On addition to the ordinary use of ZOOM video conferencing service we made special tutorial videos to show how to log on to digital teaching</p> <p>We also established «Outbreak rooms» that was available during training for group work and digital guidance - both in groups and 1: 1</p> <p>During the running of education, we arranged separate meetings at Teams every week with all teachers to share experiences and good teaching methods</p> <p>We also used Facebook groups to share information and links to training sessions, and guided those who had technical problems via Facetime</p>
Stakeholders and Partners	<p>Students: Adults (over 18) outside or inside the labour market. Jobseekers with need of basic skills training, vocational training and / or language training.</p> <p>Institution: Fønix provide “Work Preparatory Training” for people who need to establish necessary basic job skills, lifelong career guidance, language training and work-related integration for migrants.</p>
Financing Body	<p>Fønix AS through regional authority; The municipality of Sandefjord, Norway. Special funding from the Ministry of Norway through SkillsNorway.</p>
Context	<p>ZOOM offers an easy to use platform for digital education both for teachers and students.</p> <p>It is easy to reach students at any time unlimited by geographical borders. In our case with ZOOM during the pandemic students participated from different locations.</p> <p>A minority of our student sits in the companies, most of them sat at home. Several foreign participants participated from their home countries - e.g. Poland</p>
The main objectives	<p>Our organization has now implemented ZOPOM as standard digital educational platform for all our training with adult workers in companies.</p> <p>This includes language training, ICT training and vocational training.</p>

The description of the practice	<p>We buy ZOOM licenses for each teacher. Notice that you need a professional license or else the number of students that will be able to attach to the educational sessions will be limited.</p> <p>Train the teachers in using ZOOM as a digital tool, and – if possible -built up special teaching rooms «green rooms» for the teachersStudents must follow this information to advance in the game.</p>
Outcomes of the practice	<p>Easy to reach far more students.</p> <p>Flexibility.</p> <p>Low price.</p>
Success Factors	<p>Preparation and training of the teachers.</p> <p>Special rooms in several locations with fixed equipment, cameras, computers etc.</p>
Constraints	<p>None</p>
Lessons learned	<p>ZOOM offers an easy to use platform for digital education both for teachers and students.</p> <p>This is a very cost-efficient methodology</p> <p>It is easy to reach students at any time unlimited by geographical borders. In our case with ZOOM during the pandemic students participated from different locations.</p> <p>A minority of our student sits in the companies, most of them sat at home. Several foreign participants participated from their home countries - e.g. Poland.</p>
Sustainability	<p>All student mus have iPad or PC and a good working wi-fi.</p>
Development of the practice	<p>From almost 100% traditional classroom education we have today developed a practice with 50/50 classroom and digital education via ZOOM.</p>
Conclusion	<p>Digital education via ZOOM have become an important part of our educational practice in our work with adult students.</p>
Related resources that have been developed	<p>This is a good resourse for setting up digital education via ZOOM:</p> <p>Comprehensive Guide to Educating Through Zoom.pdf</p>
Language(s)	<p>English</p>

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